



## 2021 CELEBRATION PROGRAM ADVERTISING

*This new impactful tool for Polka Dot Powerhouse Members provides great exposure for you and your business.*

	<i>Non-Attending Dot</i>	<i>Attending Dot</i>	<i>Registered Vendor</i>
Inside front cover (color) 7" x 9.75 "	\$700	\$500	\$400
Inside back cover (color) 7" x 9.75"	\$700	\$500	\$400
Full page (B&W) 7" x 9.75"	\$600	\$400	\$300
Half Page (horizontal, B&W) 7" x 4.5"	\$500	\$300	\$200
Quarter Page (B&W) 3.3125" x 4.5"	\$300	\$150	\$75
Business Builder Spot (B&W) 3.3125" x 1.5"	\$55	\$35	\$25

### CHAPTER CHEER PAGES (NO ADS)

*Show us your chapter spirit or cheer on your favorite speaker.*

These are non-advertising pages; no products, services, business names, business websites or links are allowed on the Chapter Cheer pages.

Full page (B&W) .....	\$300	Quarter page (B&W) .....	\$75
Half page (B&W).....	\$150	Chapter Love Note (B&W) 3.3125" x 1.5" .....	\$25

For any and all Dots to share some love and cheer!

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***We will only accept camera ready ads in the exact measurements as specified above.  
Please send 300 dpi PDFs or JPGs to [lisa@polkadotpowerhouse.com](mailto:lisa@polkadotpowerhouse.com)***

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Advertising deadline and full payment deadline is July 31, 2021. No changes or refunds will be allowed beyond that date. All advertisers must be an active DOT throughout ad deadline and through Celebration to participate in the program. No ad will run unless the full amount is paid by the deadline. Any program advertising refunds requested prior to the deadline date will result in a cancellation fee of \$25.

We reserve the right to refuse any advertising or cheer ad that does not meet the standards and principles of the Polka Dot Powerhouse community, that we feel is offense in any way, or that includes foul language or derogatory/negative comments or images toward anyone or anything.

Any advertiser who receives special attendance or vendor pricing and who does not fulfill that special pricing qualifying commitment requirement will be billed the difference to appropriate pricing, which is to be paid no later than 7 days later.

***Please contact [lisa@polkadotpowerhouse.com](mailto:lisa@polkadotpowerhouse.com) for more information.***